



# Penguins International

Sponsorship Opportunities



# About Us

- Penguins International is a non-profit organization committed to preserving and protecting penguins throughout the world.
- We actively engage in penguin conservation, promote penguin awareness and conduct scientific research investigations; three activities that go hand-in-hand to fully understand these amazing species of birds and protect them for all to cherish.
- Key areas:
  - **Conservation:** Our current conservation work is focused on population trends. We strongly believe that the best way to help conserve all species of penguins is through education and awareness in every aspect of penguin biology.
  - **Research:** Pollution-focused; contaminants such as mercury and Persistent Organic Pollutants have increased since the beginning of the Industrial Revolution and are now becoming more prevalent in isolated regions of the planet.

# Penguins Today

*“From polar bears in the Arctic to penguins in Antarctic, climate change is having a devastating impact on animals around the world.”*

*Dr. Sybille Klenzendorf WWF’s Managing Director of Species Conservation*

Top five threats to penguins:

- Overfishing
- Plastic pollution
- Industrial development
- Invasive predators
- Climate Change



# Penguin Tidbits



## Types

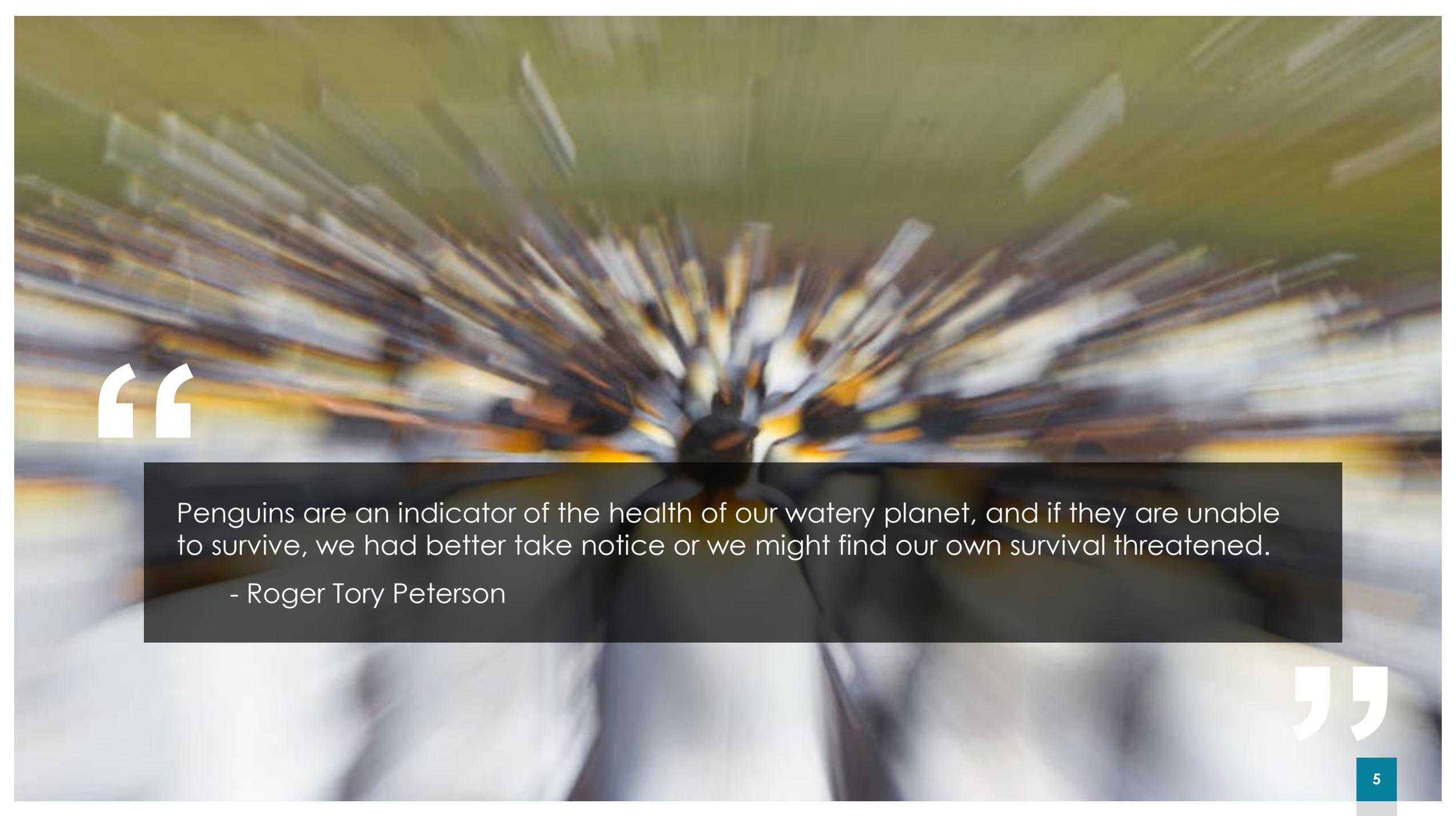
There are 18 types of penguin divided into six genera, but some others classify some species as subspecies or just group them in a different way according to their geographical location.

## Living

Penguins are the only family of water birds that can't fly. They evolved to have an improved anatomical design to be agile underwater and regulate their body temperature according to weather conditions of their habitat.

## Size

The largest penguin is the Emperor penguin with an average height ranging from 44 to 48 in and the smallest is the Little penguin with an average height ranging from 13 to 15 inches.



“

Penguins are an indicator of the health of our watery planet, and if they are unable to survive, we had better take notice or we might find our own survival threatened.

- Roger Tory Peterson

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# Projects/Research

- Current Research:
  - A comparison of mercury exposure in Gentoo penguins between South America and the Antarctic Peninsula
  - Determination of antibiotic exposure in penguins and quantification of antibiotic resistance from pharmaceutical exposure
- Previous Projects:
  - Population monitoring of Gentoos, Southern Rockhoppers, King penguins and Magellanic penguins throughout the Falkland Islands.
  - Interactions between fisheries and Gentoo penguins to determine if off-shore fisheries are depleting Gentoo food resources.

# Research Support

Your sponsorship will help pay for two parts of our research:

## On-site:

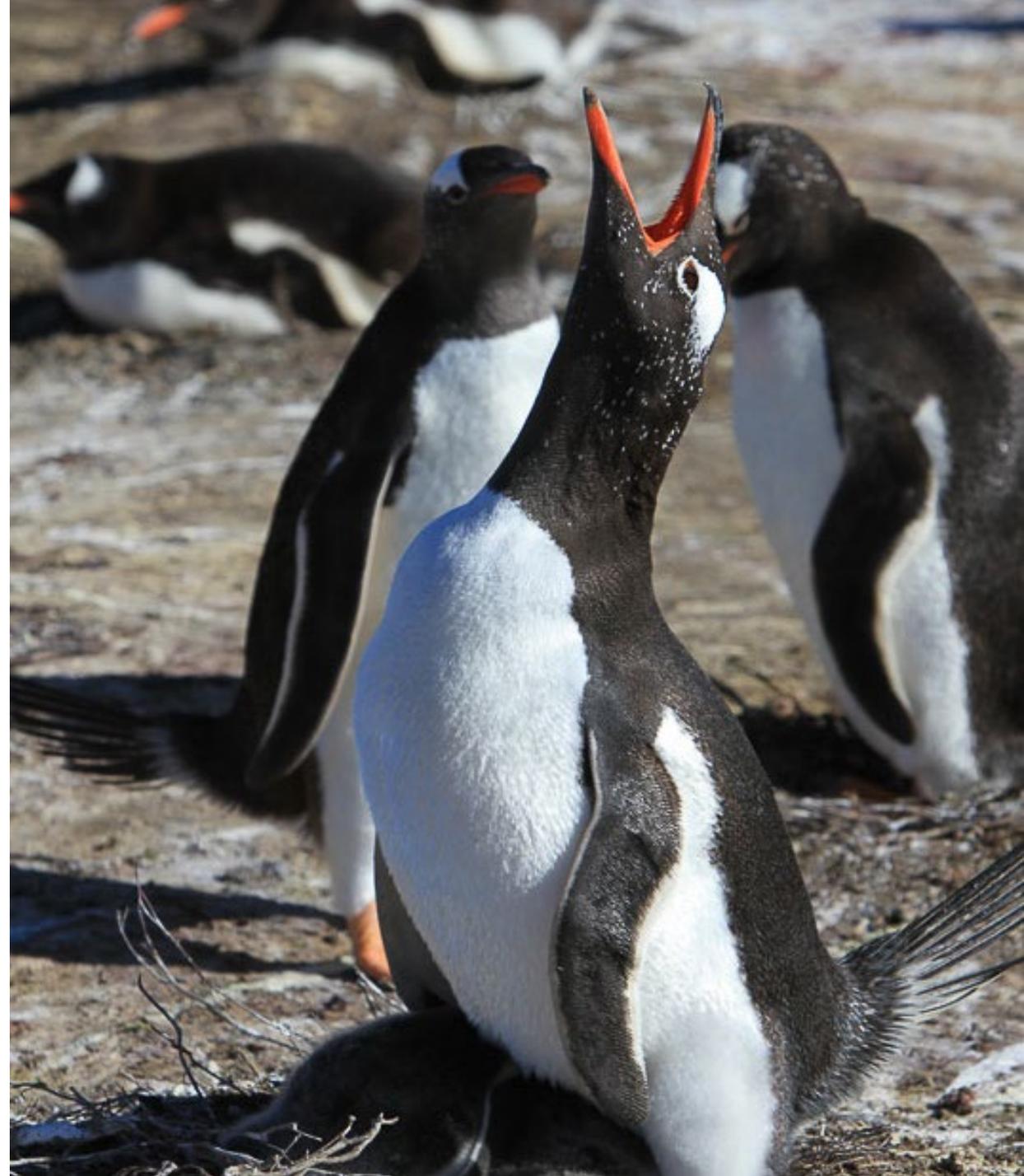
- Travel costs
- Permit Fees
- Housing in the Falklands/Antarctica
- Equipment/Consumable supplies
- Vehicle Maintenance
- Analysis
- Manpower

## Laboratory:

- Consumable Supplies
- Laboratory rental costs
- Analysis of data
- Equipment

# Sponsorship Benefits

- Logo on our website – [penguinsinternational.org](http://penguinsinternational.org)
- Mentions on social media and in blogs
- Updates on research – on-site in Antarctica, lab findings
- Picture of banner with company logo in front penguin colony (if possible)
- Cost:
  - \$20,000 – Platinum Sponsor
  - \$15,000 – Gold Sponsor
  - \$10,000 – Silver Sponsor
  - \$5,000 – Bronze Sponsor





For more information, please visit [penguinsinternational.org](https://penguinsinternational.org)  
or contact  
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